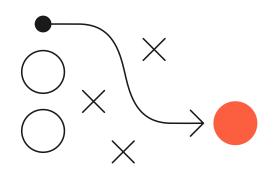


Digital program

The Playbook Project

Curate and codify core teaching techniques for impact across the curriculum.



Program overview

Developing shared instructional language is not easy. In this year-long digital program, you will work with Bron and her team to think carefully about the instructional language you want to develop across your school. You'll be given the time, knowledge and resources to curate and codify a set of core instructional techniques that matter to you.



What is an instructional playbook, and what is it for?

An instructional playbook is an organisational tool used to support professional improvement. At its most simple, it's a curated collection of core teaching techniques that all teachers can use. Instructional playbooks can support professional learning with whole staff (e.g. workshops), with teacher teams (e.g. PLCs) or with individuals (e.g. peer observations/coaching).

The process of writing an instructional playbook will encourage you and your team to think collectively about the teaching practices you value. By the end of the engagement, you will have developed a unique instructional resource that can inform improvement efforts, streamline professional learning offerings, support instructional coaching, and bring precision to the professional conversations your teachers have every day.

Who is this program for?

This program is designed for primary and secondary school leadership teams – including Principal Class and Middle Level Leaders (e.g. Heads of Faculty, Learning Specialists, Leading Teachers, PLT Leaders). Classroom teachers are also encouraged to join.

Is this a good fit for my school?

While any school is welcome to participate, you will get the most out of this program if you:

- Want to develop instructional clarity to support your programs of professional learning or instructional coaching
- Are committed to developing precise, shared instructional language across teams and year levels
- Are committed to providing professional development to enhance teachers' knowledge and practice
- Want to develop more explicit and responsive pedagogical approaches across the curriculum

Program dates 2025

This program consists of 4 x 2.5-hour digital workshops (via Zoom), and a commitment of 6-8 hours of structured, self-paced tasks to be undertaken throughout the year. As you move through the program, you will enjoy targeted support from Bron and her team.

TERM 2	TERM 3	TERM 4
Workshop 1	Workshop 3	Workshop 4
Playbooks: The Big Ideas	Codifying & Capturing	Refining & Launching
Tuesday April 29	Tuesday July 22	Tuesday October 14
9.30am - 12.00pm AEST	9.30am - 12.00pm AEST	9.30am - 12.00pm AEST
Workshop 2	Opt-in sessions	Note
Curating & Categorising	Rapid Feedback	All live workshops will
Tuesday June 3	August / September	be recorded for review
9.30am - 12.00pm AEST	Times to be released	in your own time.

Can't make a workshop?

That's no problem. All workshops will be recorded, so you and your team can catch up on workshop content any time.

Commitment

A team fee of AUD 2090 plus GST secures a place for up to 4 participants (per school). This includes all aspects of the live workshop program, and full access to resources, downloads, recordings and templates. Additional team members are welcome at a cost of AUD 290 plus GST per person. When you register, let us know how many people will enroll and we will ensure everyone has full program access.

Program customisation

Want to run the Playbook Project in your system, or across your network? We can design and deliver a bespoke intake of The Playbook Project for your system, region, diocese or network. Get in touch with us to discuss a tailored program.



"We loved building an instructional guide with Bron. Not only did we develop a great resource for coaching, but we deepened our own pedagogical knowledge along the way."

- Principal, Eynesbury Primary School

Any questions?

If you have any questions, or would like to discuss whether this program is a good fit for you, please email our Programs Manager, Kate –

kate@bronwynryriejones.com



bronwynryriejones.com

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